

2022 Gourmet Tasting Station

Held at the Historic Dubsdread Ballroom and Patio October 13, 2022, from 6pm to 9pm (Value of a \$1,500 In Kind Donation)

A Gourmet Tasting Station at the event includes samples of your cuisine and an opportunity to distribute marketing collateral to approximately 500 guests.

By participating as a Tasting or Beverage Station host for the Taste of College Park, your restaurant will be entitled to the following benefits:

- Your restaurant's logo will be included on event marketing materials including: 1) Rotary Club of College Park website (www.rotarycollegepark.org), 2) Rotary Club of College Park Facebook page, and 3) Taste of College Park auction website. Each listing will link to restaurant's website if preferred.
- Your restaurant will have the opportunity to use the Taste of College Park Food & Wine Festival logo on all external and internal communications for marketing purposes.
- Your restaurant will have an opportunity to provide marketing materials or promotional items to guests at the event.

As a participating restaurant of the Taste of College Park Food & Wine Festival your, restaurant agrees to:

- Prepare three cuisine samples for 500 guests at the event on **October 13, 2022**, and fully staff and provide necessary equipment for your tasting station.
- Donate a <u>minimum</u> of two \$50 (retail value) gift cards to be auctioned during the silent online auction. These gift cards will be provided at the walkthrough to reserve your space. One card will be auctioned as part of our "Dining Around College Park" special promotion. The other card(s) will be auctioned individually during the silent online. The online auction begins 30 days before the event and ends the night of Taste.
- Display a Taste of College Park Food & Wine Festival poster in your restaurant for the month leading up to the event and distribute Save the Date cards to your customers at your point of sale (cash register or guest check holder).
- Provide logo art in the following format: 1) Vector art (Illustrator file); 2) Fonts converted to outlines; 3) File saved as .ai, .eps, or .pdf (original file must be vector).
- Attend a mandatory walk through at the Dubsdread Ballroom in October, 2022. Date and time will be provided. Gift cards will be collected at this time.

Publix generously donates plates and plastic silverware for use at your tasting station.

| Business Name: | |
|-------------------------|--|
| Primary Contact Name: _ | |
| Contact Phone/E-mail: _ | |
| Signature: | |

If you are interested in your organization having a Gourmet Tasting or Beverage station, please submit this form in person or email it to **george.stuart@att.net** by **September 1, 2022,** to guarantee you receive all the benefits of being a Station Host. **Please include logo artwork.**