



Taste of College Park 2025

Held at The Great Southern Box Co. Food Hall & Bar
November 6th, 2025, from 6pm to 9pm

After rave reviews of our event last year, we are headed back to The Great Southern Box Company for our 2025 Taste Of College Park! Our event has 3 major goals; an amazing experience for attendees, shining a spotlight on the great restaurants in our community, and, most importantly, raising money that is infused directly back into our own community.

By participating as a Tasting or Beverage Station host for the Taste of College Park 2025, your restaurant will receive the following benefits:

- Your restaurant's logo will be included on event marketing materials including:
 - Rotary Club of College Park website (www.rotarycollegepark.org);
 - Rotary Club of College Park Facebook and Instagram pages. Last year our social media pages had over 74,000 unique visitors within 5 miles of College Park between our media blitz period of August 1st to the event day. Our social media marketing budget is **doubled** this year!
 - Taste of College Park Event Page (roughly 2,500 respondents) and EventBrite Page (over 8,000 interactions)
 - Taste of College Park auction website. Each listing will link to your restaurant's website if preferred.
- Your restaurant will have the opportunity to use the **Taste of College Park 2025** logo on all external and internal communications for marketing purposes.
- Your restaurant will be provided at least one 8ft table (more can be requested) and are encouraged to decorate your table and provide marketing material. Decorations must be approved by the Taste of College Park restaurants committee. This is meant to be a fun night out in the community so we ask that you refrain from displaying any political or religious affiliated text or pictures at your station or on your clothes.

As a participating restaurant of the Taste of College Park 2024, your restaurant agrees to:

- Prepare three cuisine samples for 500 guests at the event on **November 6th, 2025**, and fully staff and provide necessary equipment for your tasting station.
- Be set up at the The Great Southern Box Co. Food Hall & Bar by 5:30pm on November 6th, 2025.
- Donate a minimum of two \$50 (retail value) gift cards to be auctioned during the online/silent auction. One card will be auctioned as part of our "*Dining Around College Park*" special promotion. The other card(s) will be auctioned individually during the online/silent auction. The online/silent auction begins 30 days before the event and ends on the night of **Taste of College Park 2025** (November 6th, 2025).
- Display a **Taste of College Park 2025** poster in your restaurant for the month leading up to the event and distribute rack cards to your customers at a point of sale (cash register or guest check holder).
- **Provide logo art in the following format: 1) Vector art (Illustrator file); 2) Fonts converted to outlines. 3) File saved as .ai, .eps, or .pdf (original file must be vector).**

- Attend one of the mandatory walk throughs at the The Great Southern Box Co. in September 2025. The dates and times will be provided. Gift cards will be collected at this time.

Publix Super Market at College Park generously donates napkins, plates, and plastic silverware for use at your tasting station.

The proceeds from this event go to charities like:

Ronald McDonald House Charities of Central Florida - a home away from home for families whose children are hospitalized during a medical crisis.

Dolly Parton's Imagination Library - in cooperation with the Dollywood Foundation. Since 2012, RCCP has provided over 50,000 free books to children from birth to five years of age.

Christian Service Center of Central Florida – dedicated to preventing homelessness and combating poverty in our community.

One Heart for Women and Children – to provide assistance to Central Florida families in crisis.

Student of the Month Program/Scholarships - honoring students from four local schools each month and over \$5,000 we give out every year in scholarships and aid.

Business Name: _____

Primary Contact Name: _____

Contact Phone: _____ Contact Email: _____

Signature: _____ Date: _____

If you are interested in your organization having a Gourmet Tasting or Beverage station, please submit this form via email to Liz Allport, elizabethallport@hotmail.com, by **July 18, 2025**, to guarantee you receive all the benefits of being a Station Host. **Please include logo artwork as specified.**

The Rotary Club of College Park believes that exemplifying and embracing diversity and inclusion should be a part of everything we do. We ask and encourage all our participants to respect this commitment as part of their participation with the Taste of College Park.

REVISED 07/24/2025