



# Taste of College Park 2025 Great Southern Box Company November 6th, 2025

## **SPONSORSHIP INFORMATION**

The 2025 edition of the **Taste of College Park** will be held November 6th, 2025. Beneficiaries of the net proceeds from Taste include:

**Ronald McDonald House Charities of Central Florida** - a home away from home for families whose children are hospitalized during a medical crisis.

**Dolly Parton's Imagination Library** - in cooperation with the Dollywood Foundation. Since 2012, RCCP has provided over 50,000 free books to children from birth to five years of age.

**Christian Service Center of Central Florida** – dedicated to preventing homelessness and combating poverty in our community.

**One Heart for Women and Children** – to provide assistance to Central Florida families in crisis.

**The Rotary Foundation** - including the "End Polio Now Initiative." Since 1988 there has been a 99.9% reduction in new cases of polio worldwide – in 2023 only ten cases of wild polio worldwide!

**Student of the Month Program** - honoring students from four local schools each month.

**Shelter Box** – providing disaster relief throughout the world.

The key to the success of the **Taste of College Park** is the support of community sponsors. Taste targets three generations of the College Park community but it is also attended by residents of neighboring communities including Ivanhoe Village, Winter Park, Maitland, Baldwin Park, Audubon Park, Orwin Manor, Mills 50, the Packing District and Downtown Orlando. **Taste of College Park** appeals to foodies and area professionals and is an excellent marketing vehicle for community partners and a way for you to promote goodwill and positive community relations. We invite you to support **Taste of College Park 2025** as either a financial or an in-kind sponsor at one of the following levels:

### **Headline Sponsor - \$10,000**

- Your logo will be featured on all printed and digital tickets (over 400 tickets go out)
- Your business logo will be featured at the top of our event page on, Facebook (~2,500 event responses) and Eventbrite (over 8,500 event interactions), and have a prominent position on our silent auction site and our official Taste of College Park Website.
- Your business social media/websites will be linked in all our social media marketing. Last year our social media advertisements reached over 98,000 unique users and just under 190,000 impressions. This year's budget we have **doubled** our online spending.
- Your business will be featured in a prominent position in our email marketing campaign. Last year we sent out over 3,500 emails with an average 60% open rate.
- Your logo will be in a prominent position on our entry backdrop along with our Taste of College Park Logo and OUC. A professional photographer will be there to snap pictures as over 400 people enter the event along with people taking their own pictures for social media.
- Your company logo will be printed on our wrist band required for entry to the event.
- Starting on August 1st you will be posted and tagged **weekly** as our Headline Sponsor. Posts can be customized by you each week with unique promotional messages. Our page had a reach last year of 93,000 unique visitors, of which, 74,000 were the 3 months leading up to our Taste of College Park event. This will not only go out to our followers but to other pages like Orlando Foodie Forum (68,000+ members) Winter Park Events (33,000+ members) and College Park Neighborhood Community (5,500 members)
- Your organization will receive **fifteen (15) complimentary tickets** (\$1,125 value). You will have the ability to purchase additional tickets at a promotional price of \$60 each.
- Your organization will have a 10x10 tented area to distribute promotional items.



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### **Platinum Sponsor - \$5,000**

- Starting on August 1<sup>st</sup>, your organization will have **Three (3)** customizable mentions per month on our social media pages. Last year, from August 1<sup>st</sup> to the day of the event, our page received over 74,000 unique visitors. We have also doubled our allocation of spending dollars on social media marketing this year!
- Your business social media/websites will be linked in all our social media marketing. Last year our social media advertisements reached over 98,000 unique users and just under 190,000 impressions. This year's budget we have doubled our online spending.
- Your business will be featured in a prominent position in our email marketing campaign. Last year we sent out over 3,500 emails with an average 60% open rate.
- Your organization's logo and link will appear in the Taste of College Park section of the [www.RotaryCollegePark.org](http://www.RotaryCollegePark.org) website and on the online auction website.
- Your organization's logo and link will appear on the **Rotary Club of College Park Facebook** event page and Eventbrite page.
- You may display a banner and distribute promotional items at the event.
- Your organization will **receive ten (10) complimentary tickets** to the event (\$750 value). Additional tickets are available at \$60 each.

### **Gold Sponsor – \$2,500**

- Your organization's logo and link will appear in the Taste of College Park section of the [www.RotaryCollegePark.org](http://www.RotaryCollegePark.org) website and on the online auction website.
- Starting on August 1<sup>st</sup>, your organization will have **two (2)** mentions per month on our social media pages. Last year, from August 1<sup>st</sup> to the day of the event, our page received over 74,000 unique visitors. We have also doubled our allocation of spending dollars on social media marketing this year!
- Your business will be featured in our email marketing campaign. Last year we sent out over 3,500 emails with an average 60% open rate.
- Your organization's logo and link will appear on the **Rotary Club of College Park Facebook** event page and Eventbrite page.
- Your organization will **receive eight (8) complimentary tickets** to the event (\$600 value). Additional tickets are available at \$60 each.

### **Silver Sponsor – \$1,500**

- Your organization's logo and link will appear in the Taste of College Park section of the [www.RotaryCollegePark.org](http://www.RotaryCollegePark.org) website and on the online auction website.
- Starting on August 1<sup>st</sup>, your organization will have a minimum of **two (2)** mentions per month on our social media pages linked to your social media pages or website. Posts will be with the other Silver Sponsor logos. Your logo will appear with the other Silver Sponsors Last year, from August 1<sup>st</sup> to the day of the event, our page received over 74,000 unique visitors. We have also doubled our allocation of spending dollars on social media marketing this year!
- Your business will be featured in our email marketing campaign. Last year we sent out over 3,500 emails with an average 60% open rate.
- Your organization's logo and link will appear on the **Rotary Club of College Park Facebook** event page and Eventbrite page.
- Your organization will receive **six (6) complimentary tickets** to the event (\$450 value). Additional tickets are available at \$60 each.



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### **Bronze Sponsor – \$750**

- Your organization’s logo and link will appear in the Taste of College Park section of the [www.RotaryCollegePark.org](http://www.RotaryCollegePark.org) website and on the online auction website.
- Starting on August 1<sup>st</sup>, your organization will have a minimum of **one (1)** mentions per month on our social media pages linked to your social media pages or website. Posts will be with the other Silver Sponsor logos. Your logo will appear with the other Silver Sponsors Last year, from August 1<sup>st</sup> to the day of the event, our page received over 74,000 unique visitors. We have also doubled our allocation of spending dollars on social media marketing this year!
- Your business will be featured in our email marketing campaign. Last year we sent out over 3,500 emails with an average 60% open rate.
- Your organization’s logo and link will appear on the **Rotary Club of College Park Facebook** event page and Eventbrite page.
- Your organization will receive **four (4) complimentary tickets** to the event (\$300 value). Additional tickets are available at \$60 each.

### **Become a Sponsor Today - Select your sponsorship level:**

**Headline Sponsor: \$10,000** \_\_\_\_\_

**Silver Sponsor: \$5,000** \_\_\_\_\_

**Gold Sponsor: \$2,500** \_\_\_\_\_

**Silver Sponsor: \$1,500** \_\_\_\_\_

**Bronze Sponsor: \$750** \_\_\_\_\_

**Organization/Family Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Contact Phone:** \_\_\_\_\_

**Contact E-mail:** \_\_\_\_\_

**For best results please provide logo art in the following format: 1) Vector art (Illustrator file); 2) Fonts converted to outlines; 3) File saved as .ai, .eps, or .pdf (original file must be vector).**

**For more information, contact a member of Rotary Club of College Park or email** Lehn Abram ([lehnabrams@aol.com](mailto:lehnabrams@aol.com)) or Susie Carlton ([scarlton@elementhl.com](mailto:scarlton@elementhl.com))